

WASTEWISE & NPEP ANNUAL CONFERENCE

Building Community and Business Partnerships

AGENDA



Tuesday, November 13, 2007

3:00 pm – 5:00 pm

Hall of Fame Meeting

(Open to Hall of Fame Members Only)



5:00 pm – 7:00 pm

Welcome Reception at the Marriott Metro Center

Hosted by:



Wednesday, November 14, 2007

8:00 am – 9:00 am

Registration & Breakfast

9:00 am – 10:30 am

Welcome & Plenary

Building Community and Business Partnerships – Keynote speakers, including business leaders and community representatives, will participate in a facilitated discussion about the benefits of working together to achieve even greater waste and greenhouse gas reductions.

Welcome Speaker:

- Maria Vickers, Deputy Director, Office of Solid Waste, U.S. EPA

Plenary Speakers:

- Susan Ode, Senior Outreach Officer, ICLEI
- Paul Ferguson, Chair, Arlington County, VA
- Daniel Coody, Mayor, Fayetteville, AR
- Willie Rhodes, Solid Waste Director, Austin, TX
- Jesse Gawrys, Environmental Associate, Genzyme
- John Bolduc, Environmental Planner, Cambridge, MA

10:30 am – 11:00 am

Refreshment Break

11:00 am – 12:15 pm

WASTEWISE Breakout Session 1

WASTEWISE Communities – This session will focus on the various tools and programs that communities can use to reduce their waste, avoid greenhouse gas emissions, and foster partnerships with local businesses, NGOs, and other organizations.

- Jan Canterbury, Climate & Waste Program, Office of Solid Waste, U.S. EPA
- Jeff Krcmarik, Environmental Programs Supervisor, Washtenaw County, MI
- David Hurd, Recycling Outreach Director, New York, NY
- Kristen Brown, President, Waste Solutions

Waste Reduction Model (WARM) – In this session, U.S. EPA staff will provide instructions on using the WARM tool. As most Partners are aware, presenting the benefits of waste reduction in equivalencies such as greenhouse gas emission avoidances or cost savings can be a powerful way of telling your organization's story. U.S. EPA staff will also demonstrate other calculators including GreenScapes and food organics calculators.

- Jennifer Brady, Program Measurement, Office of Solid Waste, U.S. EPA
- Jean Schwab, Greenscapes Program, Office of Solid Waste, U.S. EPA

12:15 pm – 1:30 pm

Networking Lunch

During this plated lunch, WASTEWISE and NPEP Partners will have a chance to network and share innovative waste and greenhouse gas reduction ideas.

1:45 pm – 2:30 pm

Special Address

Importance of EPA Partnership Programs

Stephen L. Johnson, U.S. EPA Administrator

Opening Remarks:

- Susan Bodine, Assistant Administrator, Office of Solid Waste and Emergency Response, U.S. EPA

2:30 pm – 2:45 pm

Refreshment Break

2:45 pm – 4:00 pm

NPEP Awards Ceremony

Host:

- Matt Hale, Director, Office of Solid Waste, U.S. EPA

Award Presenter:

- Susan Bodine, Assistant Administrator, Office of Solid Waste and Emergency Response, U.S. EPA

2:45 pm – 3:45 pm

WASTEWISE Breakout Session 2

WASTEWISE Marketing Tool Kit – Enjoy an introduction to and demonstration of the new marketing tool kit CD, which includes program resources from several U.S. EPA partnerships. The kit is designed to provide applicable program information based on the user's industry sector, ensuring that prospects are introduced to the correct programs based on material management issues associated with their business type.

- Janice Sims, WASTEWISE Program, Office of Solid Waste, U.S. EPA

Material Exchange – This session will address the use of material exchanges as a way to expand and stabilize markets for recovered materials, including associated costs, benefits, and some successful reuse stories.

- Domenic Calabro, WASTEWISE Program, U.S. EPA Region 10
- Nancy Crickman, Associate Director, Environmental Management Assistance Program, Wharton School of the University of Pennsylvania
- Ray Moreau, Associate Director, Southern Waste Information Exchange, Inc.

3:45 pm – 4:00 pm

Refreshment Break



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Wednesday, November 14, 2007 (continued)

4:00 pm – 5:00 pm **WASTEWISE Hall of Fame and
Partner of the Year Awards Ceremony**

Host:

- Matt Hale, *Director, Office of Solid Waste, U.S. EPA*

Award Presenter:

- Susan Bodine, *Assistant Administrator, Office of Solid Waste and
Emergency Response, U.S. EPA*

5:30 pm – 7:30 pm **Networking Reception at the
Capitol City Brewing Company**

Hosted by:



AGENDA NOTE

For complete information about the 2007 WASTEWISE and NPEP Annual Conference: *Building Community and Business Partnerships* — including registration information and a link for hotel reservations — please see the annual conference Web site at www.epa.gov/wastewise/conf.htm or contact the WASTEWISE Helpline at (800) EPA-WISE (372-9473) or WasteWise@icfi.com.

Thursday, November 15, 2007

8:00 am – 9:00 am **Registration & Breakfast**

9:00 am – 10:30 am **WASTEWISE Partner Roundtables**

Improving WASTEWISE Reporting – Attend this session to help shape the future of the program by providing input on WASTEWISE's current reporting requirements and discussing ways to make it easier for partners to track their progress in conserving resources. U.S. EPA staff will discuss how the agency uses partner data and propose some improvements to the current reporting system.

Co-Moderators:

- U.S. EPA & ICF International WASTEWISE Team

10:30 am – 11:00 am **Refreshment Break**

11:00 am – Noon **WASTEWISE Gold Achievement and
Honorable Mention Awards Ceremony**

Host:

- John Cross, *Chief, Municipal Waste Reduction Branch, Office of
Solid Waste, U.S. EPA*

Award Presenter:

- Matt Hale, *Director, Office of Solid Waste, U.S. EPA*

Noon – 1:00 pm **Networking Lunch**

An opportunity to discuss with your colleagues ideas presented during the Workshop and next steps for implementation.

